# Center 1 Newsletter 1 Newslette



### North Carolina Department of Transportation

Winter 2010

#### **Message from the Director**

On behalf of everyone at the Governor's Highway Safety Program, I wish you all a happy New Year. I am excited about my new role as Director and look forward to working with you in the upcoming months.

Last year, during our highway safety campaigns, officers issued 552,577 traffic and criminal citations. That number includes driving while impaired arrests and occupant protection citations for safety belt and child passenger safety violations. Those impressive totals indicate that North Carolina law enforcement are dedicated to traffic safety.

Your dedication to saving lives and educating the public about safe driving remains strong and I appreciate your participation in our campaigns. We have a busy year planned including our upcoming St. Patrick's Day "Booze It & Lose It" and spring "No Need 2 Speed" campaigns. This spring we added a Work Zone Safety campaign to our planning calendar in hopes of educating motorists about how to properly drive in and around work zones.

Our 2010 Law Enforcement Summits in Charlotte and New Bern were a success and attended by more than 500 officers from across the state. Congratulations to all the Director's Award recipients.

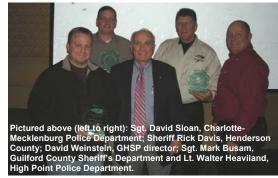
I hope each of you will continue to support our mission with continued traffic enforcement year round. I wish you all a happy and healthy 2010.

Sincerely, David Weinstein Director

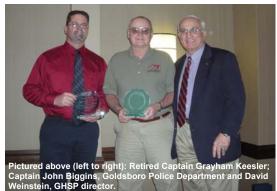


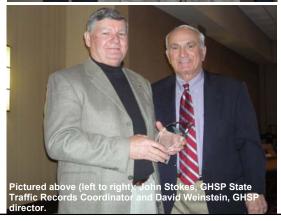
Above: GHSP Director David Weinstein addresses officers at the fall "No Need 2 Speed" campaign kickoff in Raleigh.

#### **Director's Award Recipients**









# Centerline

## Upcoming Campaigns Dates and Deadlines

Week	Dates of Enforcement	Reports Due
St. Patrick's Day "Booze It & Lose It"		
Weekend 1	March 12-17	5 p.m., March 18
"No Need 2 Speed"		
Week 1	March 29-April 4	5 p.m., April 5
Operation Drive Smart		
Week 1	April 19-25	5 p.m., April 26
"Click It or Ticket"		
Week 1	May 24-30	5 p.m., May 26
Week 2	May 25-31	5 p.m., June 1

#### REMINDER

Traffic Safety Project
Proposals are due
March 31, 2010.

Visit the Grants page of our Web site for more information.

www.ncdot.gov/programs/ghsp/grants

#### "No Wake Zone" Speed Effort Nabs 114 Speeding Violations

To kick off the fall "No Need 2 Speed" campaign, the Wake County Traffic Safety Task Force conducted "No Wake Zone" on I-40 in Wake County which resulted in 114 speeding violations. This county-wide speed enforcement effort resulted in a total of 130 citations. One motorist who was speeding in excess of 90 miles per hour was charged with reckless driving and child endangerment for having an unrestrained child in the front seat.

Agencies that participated included: N.C. State Highway Patrol, Wake County Sheriff's Office, Cary Police Department, Garner PD, Holly Springs PD, Knightdale PD, Morrisville PD, Raleigh PD and Wendell PD. Durham County Sheriff's Office and the Durham Police Department also participated during the effort, which resulted in 55 speeding citations in Durham County.

This is a great idea for agencies to work towards for the spring "No Need 2 Speed" campaign. We encourage agencies to work together and start planning.



Above: Senior Officer Andy Pugh with the Raleigh Police Department does radar from an overpass in Wake County.



Above: Officers in Wake County gather at the briefing to discuss logistics before the "No Wake Zone" speed effort.

# **Centerline**

### 2010 GHSP Wall Calendars Now Available!

We received more than 30 entries this year, which produced a great looking calendar. If you would like additional copies, please contact our office at (919) 733-3083. Agencies can submit photos to GHSP anytime throughout the year for consideration for the 2011 calendar. We would love to receive seasonal shots from across the state. Thank you to all the agencies that submitted photos. Below is an entry from the Beaufort Police Department with Cape Hatteras in the background at Duke Marine Lab.



#### **Creative Advertising**

The Jacksonville Police Department discovered a way to send a message to the motorists in Onslow County about drinking and driving. The rotating billboard below featured Officer Frazier and was displayed throughout the fall.



#### **2010 Point System Reminders**

- The point year began Oct. 1, 2009, and will end Sept. 30, 2010.
- All submission forms are subject to review and approval by GHSP staff to ensure accuracy.
- As a grant agency you need to submit points for EVERYTHING. GHSP will deduct points at the end of the year based on your contract.
- If you submit a multi-agency checkpoint, do not forget to include the name of each agency that participated in order to receive points.
- Please visit the Law Enforcement page on our Web site for further clarification on definitions of point earning activities.





Beverly Eaves Perdue Governor

**Eugene A. Conti, Jr.**Secretary of Transportation

#### **David Weinstein**

Director, Governor's Highway Safety Program

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